



Department of Management Studies

Name: Ms. J. K. VARSHINI	
Designation:	Assistant Professor
Qualification:	M.B.A (Finance)
Area of Specialization:	Financial Management, Human Resource Management and Marketing Management
Experience:	1y 6 m
No. of workshop/Conferences/seminars attended:	1/1/5
Publication:	Conference Paper: 1

Achievements

1. Successfully coordinate and managed key academic and professional events, including Graduation Day, Induction Day, Workshops, Management Meets, Association Meetings and Journal & Speaker's Forum ensuring smooth execution and high attendee satisfaction.
2. Board of Studies- Contributed to curriculum review, syllabus framing and academic decision making for the department.
3. Attended MBA PG-Commission Meeting and contributed to discussions related to postgraduate program standards, academic regulations and quality enhancement.
4. Achieved 100% pass rate in Bharathidasan University under Graduate examinations.
5. Handled UMIS & Academic Bank of Credits portal activities, including uploading and verification of student name lists.

Journal Publications

1. Published by Dr.P.Jegan, Director, A.V.V.M Sri Pushpam College (A) "The Power of Visionary Leadership in Sustainability: A Structural Equation Modeling Approach". ISBN: 978-93-344-4471-1

Workshop/Conferences/seminars attended

S.No	Details of Particulars
1.	Participated in the National Level Conference on “Sustainable Vision: The Power of Leadership and Management” organised by Department of Management Studies on 6 th Oct of 2025 and Published a Paper entitled “The Power of Visionary Leadership in Sustainability: A structural Equation Modeling Approach”.
2.	Presented a paper on “Digital Transformation in Business and Finance Emerging Trends and Potentials” in an International Seminar held on 9 th August 2024 organised by the P.G & Research Department of Commerce, A.D.M College for Women (Autonomous) Nagapattinam.
3.	Participated in an International Seminar on “Trends in Economics of Skill Development Opportunities” organised by P.G & Research Department of Economics on 28 th August 2024, A.D.M College for Women (Autonomous) Nagapattinam.
4.	Participated in a one International Seminar on Transcending Borders through Translation and Comparative Literature organized by the Research Department of English on 20 th August 2024 at A.D.M College for Women (Autonomous) Nagapattinam.
5.	Participated in the One-Day International Seminar organised by IQAC & R&D cell on “Research Informed Teaching and Learning: A futuristic Approach for Educators” at A.D.M College for Women (Autonomous) Nagapattinam on 10 th August 2024.
6.	Participated in a One-Day Hands-on workshop: “Stock Market Hustle: Learn the game, play to win Stock Trading Workshop: Learn Trade & Grow” held on 21 st February 2025 organised by MESAI Institute of Management, Resource Person: Mr.M.Jeyaprakash Director – MCUBE Academy, Chennai.
7.	Participated in the National Seminar on “Innovations and Advances in Bio Science (NSIABS-2025) organised by Department of Bio Chemistry, Botany & B.Voc Marine Food Processing and Preservation Technology under DBT Star College Scheme on 17 th Mar 2025.