



**ACADEMIC YEAR 2020-21(EVEN SEMESTER)
WEBINAR**

On

**"BUILDING AN INNOVATION/ PRODUCT FIT FOR MARKET, ANGEL
INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS"
&
ORIENTATION SESSION**

4.6.2021-7.6.2021

REPORT

Institution's Innovation Council (IIC) of Kings College of Engineering organized webinar on "Building an Innovation/Product fit for Market, "Angel Investment/VC Funding opportunity for Early stage Entrepreneurs" and "Orientation session on Innovation "from 4.6.2021 to 7.6.2021.

Objective:

The main objective of this webinar is to provide ideas of building an Innovation/Product fit for Market ,Idea of Angel Investment/VC Funding opportunity for Early stage Entrepreneurs and Idea of Innovation. It provides a platform for the Teaching Faculties and students to upgrade and know about the Innovation and Entrepreneur skills. In addition, this programme will help to improve the student's ability in carrying out how to build Product through simple innovation and Entrepreneurship to bring up professional discussions.

Resource persons:

- 04.06.2021: Session 1: "Building an Innovation/Product fit for Market" by
RK.Mishra, Director of Destarity Entertainment Pvt Ltd
Bhubaneshwar, Orissa, India
- 05.06.2021: Session 2: Session on "Angel Investment/VC Funding Opportunity for Early
Stage Entrepreneurs "by
Prof.B.Srisundar, Assistant Professor in Management studies,
Annai college of Arts&Science, Kovilacheri, Kumbakonam
- 07.06.2021: Session 3: Orientation session for all students and faculties of Institute by
Innovation Ambassadors " by
Mr.T.Pasupathi, AP/ECE, Kings College of Engineering

President:

Dr.J.Arputha vijaya selvi,Principal,KCE

Vice- President

Mr.R.Sundaramoorthi, Assistant Professor / EEE

Convener

Mr.R.Balakrishnan, Assistant Professor / ECE

Members

Mr.R.Shankar, Assistant Professor / MECH

Dr.K.Sudhakar, Assistant Professor / T&P

Mr.J.Niranjan J. Niranjan Samuel, JRF/R&D.

Quarter series-III

Programme Type: Webinar and Orientation session

Promotion in social media: Facebook and Instagram

Inaugural Session:

Inaugural session was started through Google Meet(online) by 05.50 P.M presided over by Dr.J.ArputhaVijaya Selvi, President,Head of the Institution. The dignitaries during the online inaugural session were all the IIC Program Coordinators and IIC Members. The program was started with Welcome address delivered by G.Latchayasri IIC Student Member and Introduction about IIC Quarter-II and Quarter-III Series was delivered by Mr.R.Sundaramoorthi, Assistant Professor/EEE.

Participants:

External : 125; Internal :45 Total :170

Session 1- "Building an Innovation/Product fit for Market" by
RK.Mishra,Director of Destarity EntertainmentPvt Ltd
Bhubaneshwar, Orissa, India

The session was started by 6.00 p.m. Introduction about the resource person was delivered by G.Latchayasri, IIC Student Member. During the session, resource person raised to fundamental questions such as what is product? What is Innovation? How to fit for market? .He has broadly explained different products and market value procedures. He also discussed innovation concepts and how to convert Innovation ideas to product. He has given broad idea related to product fit for market and functions. He also explained current trend in Innovation through his experience.The session was very informative and the participants have interacted with the resource person.

Session 2: Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs "by Prof.B.Srisundar,Assistant Professor in Management studies, Annai college of Arts&Science,Kovilacheri,Kumbakonam

The session was started by 6.00 p.m. Introduction about the resource person was delivered by G.Latchayasri, IIC Student Member. In the initial part of his lecture, he has mentioned that general Introduction about Entrepreneurs role and development. During the session, he explained about Angel Investment and VC funding opportunity for Entrepreneur. He has given broad idea related to different types of Angel Investment such as types of business, partnership, types of Investing like Incubators and Accelerators, Venture capital and private equity. He also explained how to become an Entrepreneur and roles. The session was very informative and the participants have interacted with the resource person. The session was very informative and the participants have interacted with the resource person.

Session 3:" Orientation session for all students and faculties of Institute by Innovation Ambassadors" by Mr.T.Pasupathi, AP/ECE, Kings College of Engineering

The session was started by 6.00 p.m. Introduction about the resource person was delivered by G.Latchayasri, IIC Student Member. In the initial part of his lecture, he has mentioned that simple introduction about Innovation basics also shared information gathered at Innovation Ambassador training at Chennai. During the session, he broadly explained difference between Innovation and Invention. He also described Innovation types and different Innovators and top 10 greatest innovators of all time. He has given broad idea related to Innovation and how to convert to product in to Patents. He has exposed pictures related to various Innovations types and awarded persons. The session was very informative and the participants have interacted with the resource person.

Benefits Intermis of Learning/Skills/Knowledge obtained:

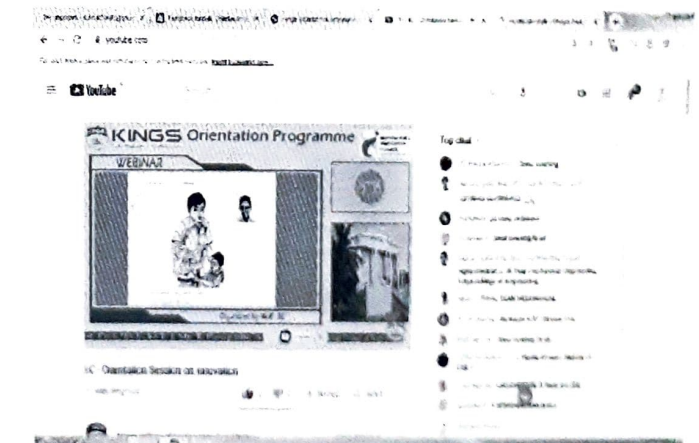
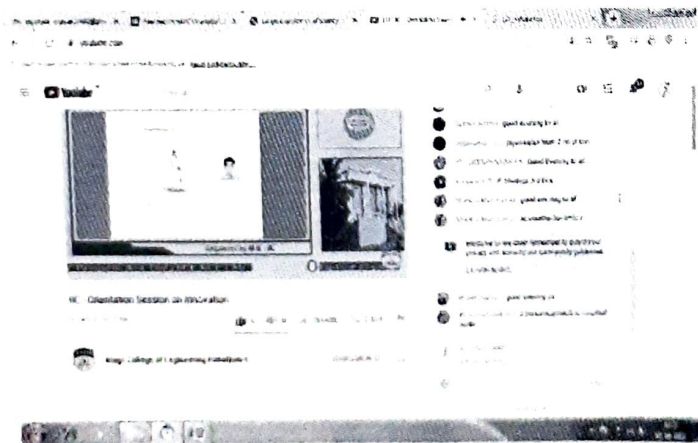
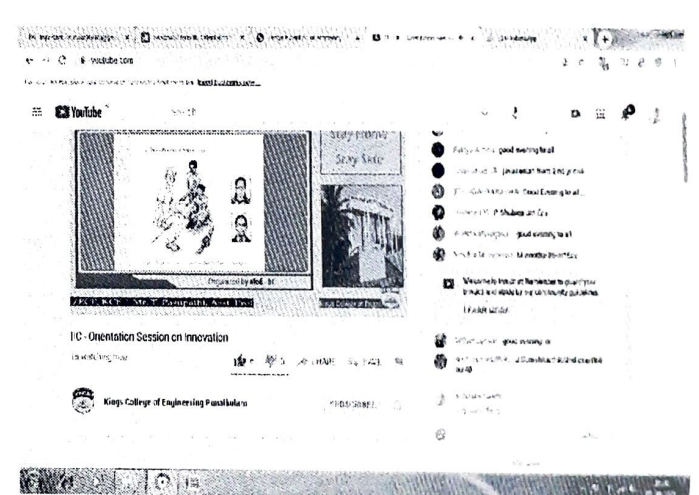
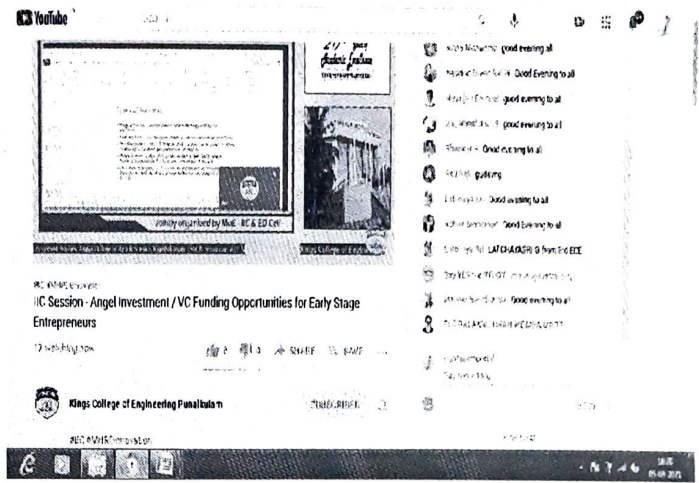
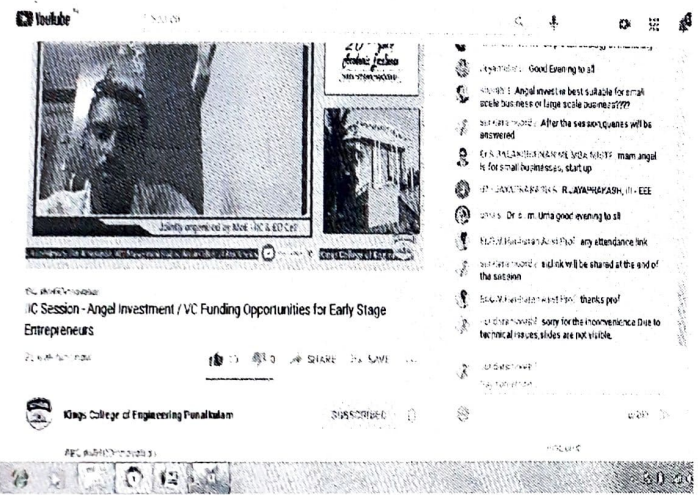
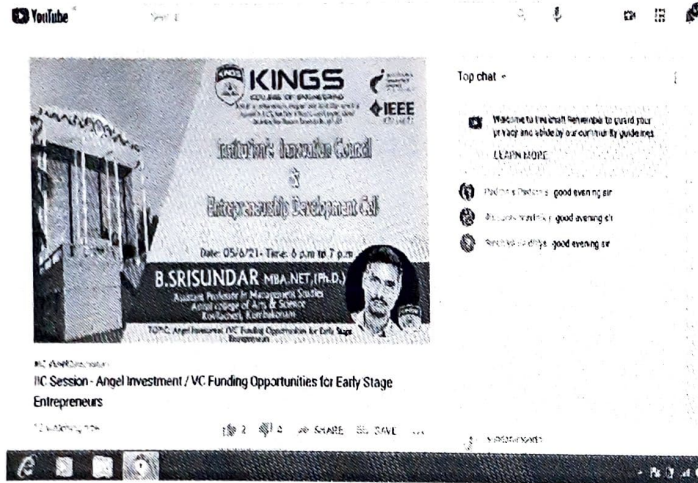
- All the participants have benefitted about Angel Investment Innovation and Entrepreneur skill set through Angel Investment concepts.
- Programme helped to initiate how to be a successful Entrepreneur.
- Portrays the accelerated learning curve for students in involving innovation and Product development through practical examples
- It helps to gain new experiences, trains students brain to handle a wide range of Challenges, and keeps your neural pathways active.

Valedictory Function:

The feedbacks from the participants were collected. Mr.R.Sundaramoorthi, Vice President, IIC delivered the vote of thanks.

Event Photographs

With the consent of the student on [privacy.com](#)



S. Palanisundaram
 Vice President-IIC & AP/EEE
 18/01/2021

J. Prasad
 President-IIC & Principal
 18/01/2021