



**ACADEMIC YEAR 2020-2021/EVEN SEMESTER**

**CITIZEN CONSUMER CLUB**

**REPORT ON WEBINAR - FOOD ADULTERATION AND AWARENESS**

Citizen Consumer Club organized a webinar on “Food Adulteration and Awareness ” to all faculty members and students on 27<sup>th</sup> March, from 10.30a.m to 11.30a.m. Dr.P.Sakthivel, Professor Department of S&H - Karpagam Academy of Higher Education, Coimbatore acted as resource person.

Food is called human fuel. This is one of the fundamental needs of human life. To grow up and survive on the earth, every human being needs food.

The resource person explained clearly that Adulteration in food items can cause tremendously affect our health without our knowledge. Adulteration lowers the quality of food and sometimes, toxic chemicals are also added which can be hazardous to health. He pointed out, Food adulteration is done for the selfish interest of food vendors for monetary gains and not only compromises on the health of the consumer but also results in wastage of food which are discarded if found adulterated. He insisted, the consumers should also be aware of their rights and report the seller who has sold them adulterated food. In this webinar, 132 participants got benefited .Participants got awareness on consumer rights.

He explained, the most common foods are adulterated and the chemicals are used to adulterate that became a common practice in developing countries.

## Common adulterated Foods with adulterants

Milk	Chalk powder, soap powder, starch, formalin urea, Hydrogen peroxide
Fresh vegetables, fruits, fish, sea foods	Copper sulphate, colour dye
Coffee	Cereal starch, maize, soybean, rye, triticale
Tomato sauces	Pumpkin pulp, non-edible artificial colours, and flavours.
Vinegar	Mineral acid
sugar	Chalk powder
Honey	Starch syrup, inverted syrup
Salt	White powder, urea
Fruit juices ,soft drinks	Cadmium
Wheat, rice, barley	Dust, stone, pebble, damaged grain

## Invitation




**NAAC Accredited Institution**  
**KINGS**  
 COLLEGE OF ENGINEERING  
 Bangalore  
 Approved by: UET, New Delhi & Affiliated by: State Education Society  
 Bangalore  
 Phone: 080-2666-1111, Fax: 080-2666-1112, Email: info@kings.edu.in



### Webinar on Food Adulteration & Awareness

Organized by Citizen Consumer Club



**Dr. P. Sakthivel**  
 Professor, Orator, Writer,  
 Karpagam Academy of Higher Education  
 Coimbatore

**Date: 27.03.2021 Time: 11:00 A.M. - 12:00 noon**

Dr. S. Geetha  
 AP/Mathematics  
 Coordinator - CCC

Dr. J. Arputha Vijaya Selvi  
 Principal

Dr. R. Rajendran  
 Secretary



## Webinar Highlights

The image displays two screenshots from a webinar. The left screenshot shows a 'Live chat' window with a list of messages:
 

- 11:01 AM GNANAJEYA T: Good morning to all
- 11:06 AM 20EE02-Abhishek S: everything food impure
- 11:07 AM 20CE02 PRIYAKASHI A: good morning to all
- 11:07 AM 20EE02-Abhishek S: air pollution
- 11:11 AM 20EE02-Abhishek S: use full presentation
- 11:11 AM Dr. P. Saravanan: Good morning to all
- 11:11 AM Dr. Arupthavijaya S: Good Morning all of you

 A 'Welcome to live chat!' message is also visible at the bottom. The right screenshot shows the webinar title 'Webinar on Food Adulteration & Awareness' and a list of messages:
 

- 11:01 AM Dr. Arupthavijaya S: Thank you Dr. S. Geetha for arranging this wonderful webinar
- 11:06 AM Alimuddin K: Thank you sir
- 11:07 AM 20EE02-Abhishek S: ok mam thank you
- 11:08 AM Alimuddin K: Thanks to organizing team

 A 'Welcome to live chat!' message and a 'LEARN MORE' link are also present.

### FEEDBACK

S. No	Name	Designation & department	Institution Name	FEEDBACK
1	Ms.K.ABHIRAMI	Assistant Professor	KINGS COLLEGE OF ENGINEERING	GOOD SESSION
2	S. PUVANESWARI	Assistant Professor	Kings College of Engineering	GOOD SESSION
3	Mrs. U. JEYAMALAR	Assistant Professor	Kings College of Engineering	Informative
4	M.BALAJI	OTHERS	Kings College of engineering	Excellent
5	Chandra Priya J	Assistant Professor	Kings College of Engineering Pudukkottai	Informative
6	G Chandra Praba	Assistant Professor	Kings College of Engineering	Nil
7	M.Karthika Devi	Others	Kings College Of Engineering	Wonderful session
8	GAYATHRI J	I CSE	KINGS COLLEGE OF ENGINEERING	Very nice
9	J.RAMYA	Others	King's College of Engineering	It was really a motivating session. The Resource person's way of delivering the content was just awesome. I liked the overall presentation. It was very nice to hear such inspiring words.

43	Sivaranjani.D	I EEE	KINGS	Useful
44	K. Sowmiya	I EEE	KINGS	No
45	G.BHARATH	Others	KINGS College Of Engineering ,Punalkulam	No
46	D.SAMUNDEESWARI	Assistant Professor	Kings college of engineering	Nice
47	P.PRIYADHARSHINI	I EEE	KINGS	It's very useful and informative
48	R.THIYAGARAJAN	Others	ALL INDIA RADIO,CHENNAI	Good
49	R.Dhanasree	I EEE	KINGS	THE SESSION WAS VERY INFORMATIVE
50	J.Abinayasree	I EEE	KINGS	Good
51	D.GUHAN	I CSE	KINGS COLLEGE	Excellent
52	PARKAVI. D	I CSE	KINGS	
53	I. GEETHA	Others	Kings college of engineering	good
54	G.VANATHI	I CSE	KINGS	It's useful for students
55	VINTHIYA. M	I CSE	KINGS COLLEGE OF ENGINEERING. Punalkulam	Very good
56	KARTHIKA.M	I CSE	KINGS COLLEGE	Really very useful for me. Content delivery very excellent.
57	S.KEERTHIGA	I CSE	KINGS COLLEGE OF ENGINEERING,PUNALKULAM	Good
58	A.C.Arunothaya	Others	Kings college of engineering , Punalkulam	Good
59	P.SNEKA	I CSE	Kings college of Engineering punalkulam	Very useful and motivational speech
60	A.Jeno vinnarasi	I CSE	Kings College of engineering	All are best
61	E.SNEHA	I CSE	Kings college of engineering punalkulam.	All are best
62	M. SIVA	Others	King's College of engineering	All are best
63	Mr JOECECIL R	Others	BHARATHIAR UNIVERSITY	Good
64	K.DEEPIKA	I CSE	KINGS COLLAGE OF ENGINEERING	GOOD
65	ATCHAYA.R.V	I CSE	Kings	Good
66	BHAVATHARANI. V	I CSE	Kings of college engineering	Good

By *[Signature]*  
19/11/21  
date?

CCC Coordinator

*[Signature]*  
19/11/2021

Principal





**ACADEMIC YEAR 2020-2021/EVEN SEMESTER**

**CITIZEN CONSUMER CLUB**

**REPORT ON WEBINAR – CONSUMER RIGHTS AND OBLIGATIONS**

Citizen Consumer Club organized a webinar on “Consumer Rights and Obligations” to all faculty members and students on 17<sup>th</sup> April, from 10.00a.m to 11.00a.m., Mrs.D.Lathauthaman, State Consumer Protection Member and JJB member acted as resource person.

She described on Consumer Rights and responsibilities. She pointed that the consumer is one who consumes or uses any commodity or service available to him either from natural resources or through a market. She insisted that consumers must look for the ISI mark while buying products. She explained the consumer rights in detail. They are given as follows:

**Consumer Rights:**

- ❖ The Right to safety
- ❖ The Right to be Informed
- ❖ The Right to Choose
- ❖ The Right to be Heard
- ❖ The Right to Safety basic needs
- ❖ The Right to seek Redressal
- ❖ The Right to Consumer Education
- ❖ The Right to Healthy Environment

Also she pointed that the consumers can seek compensation for damages and losses they have suffered due to a problem with product or service if they could have foreseen the problem.

She explained the responsibilities of consumers. They are:

- ❖ Be aware
- ❖ Beware
- ❖ Think independently
- ❖ Speak out
- ❖ Be an ethical consumer
- ❖ Complain
- ❖ Share experience
- ❖ Respect the environment

The resource person explained about the Consumer Protection act which was passed in Lok Sabha on 9 th December 1986.

### Invitation



NAAC Accredited Institution  
**KINGS**  
COLLEGE FOR WOMEN  
KINGSTOWN, COLOMBO 10, SRI LANKA  
Approved by: AICTE, Sri Lanka & Affiliated to Asia Eastern, Ceylon  
University, Colombo (Sri Lanka) Thangaraj, Pudukkottai - 613002

## Consumer Rights and Obligations

Organized by  
Citizen Consumer Club



**Mrs. D. Lathauthaman**, M.Sc. (Yoga), M.S.W., D.Y.M.C.,  
State Consumer Protection Member & JJB Member,  
Pudukkottai

**17 APR 2021**

Time: 10:00 a.m - 11:00 a.m.

**Dr. S. Geetha**  
AP/Mathematics  
Coordinator - CCC

**Dr. J. Arputha Vijaya Solvi**  
Principal

**Dr. R. Rajendran**  
Secretary

## Webinar Highlights

The image displays two screenshots of a webinar interface. Both screenshots show a video player at the top with a woman speaking. Below the video player is a live chat window. The left screenshot shows a chat window with a list of messages and a video player. The right screenshot shows a chat window with a list of messages and a video player.

**Left Screenshot:**

- Webinar on Consumer Rights & Obligations
- Organized by Kings Consumer Club
- Live chat
- Top chat 2:30
- Kings College of Engineering Pudukkottai
- 10:43 AM Radhakrishnan Jeganathan: man, is it possible for the accident victims to claim insurance without the help of advocates?
- Welcome to live chat! Remember to guard your privacy and abide by our community guidelines.
- LEARN MORE
- 10:47 AM sivakumar saravanan: [message redacted]
- 10:48 AM sivakumar saravanan: [message redacted]
- 10:49 AM Radhakrishnan Jeganathan: All laws must be enforced with no loop holes...
- 10:50 AM sivakumar saravanan: Very useful information to life...

**Right Screenshot:**

- Webinar on Consumer Rights & Obligations
- Organized by Kings Consumer Club
- Live chat
- Top chat 2:41
- Kings College of Engineering Pudukkottai
- 10:36 AM R Mehin Chouda: Good morning to all
- 10:37 AM AN VIKHAR B: AN vikram mech present sir
- 10:38 AM DS Nam praveeth R: DS Nam praveeth mech present sir
- 10:39 AM Radhakrishnan Jeganathan: Yes, man. Highly and the best is itself... Your words are an evidence to all of us...
- Welcome to live chat! Remember to guard your privacy and abide by our community guidelines.
- LEARN MORE
- 10:40 AM 20CE13 arham MD: Siram MD 20CE13 present sir
- Chat publicly as Dr. Sathish...

## FEEDBACK

S. No	Name	Designation & department	Institution Name	FEEDBACK
1	Z. SALMAN HUSSAIN	I EEE	Kings College Of Engineering	Good and Useful
2	K.ABHIRAMI	Assistant Professor	KINGS COLLEGE OF ENGINEERING	GOOD
3	P.Gushendra prasath	I EEE	Kings college of Engineering	Useful webinar,....
4	K.GAYATHRI	Others	King's College of engineering	Nice
5	Dr.S.Revathi	Others	KINGS COLLEGE OF ENGINEERING	Informative Session
6	S.SATHISH KANNAN		....	Useful
7	J. Lavanya	oTHERS	Kings College of Engineering	Interesting session
8	R.MANOJKUMAR	Others	Kings collage of engineering	good
9	R. JOTHIKA	Others	Kings college of engineering	Good speech and lot of information
	M.KARTHIKA DEVI	Others	Kings College Of Engineering	No
10	THIYAGARAJAN	Others	ALL INDIA RADIO ,CHENNAI	The Session was very



	RADHAKRISHNAN			Informative and Enlightening
11	S. Wellington Prabu	Others	St. Joseph's college	good
12	DR THAMEEM AHMED	Others	ANJUMANQASIMIYAH, CHENNAI. INDIA	Good
13	Hitesh Kumar Sharma Advocate	Others	HDR LAW GROUP OF INDIA	Best platform for knowledge
14	KAVIYARASI R	Others	Nazareth College of Arts and Science	Excellent Session
15	Sandip Kumar Mondal	Assistant Professor	Calcutta Institute of Pharmaceutical Technology &AHS	Nice
16	Mr JOECECIL R	Others	SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY	GOOD
17	Chandramouli Ekambaram	Others	Annamalai University , Chidambaram	Very informative, valuable and excellent session
18	Dr.M.S.MAHES	Assistant Professor	Stella Mary's College of Engineering	Very good
19	Prof.Dr.I.Manavalan	Assistant Professor	M/s Eduwell Academy / Chennai-600 040	Excellent Presentation is Made on 1 Day Webinar on 'Consumer Rights and Obligations'™ By Resource Host Mrs.D.Latha Uthaman with Using Her Exceptional Talks! Immense Thanks To Resource Speaker State Consumer Protection Member & J J B Member / Pudukkottai and Huge Thanks To Organizers Citizen Consumers Club & Kings College of Engineering- Punalkulam!! From:+Prof.Dr.I.Manavalan/ HSE Consultant Advisor Tiruchirappalli /Tamilnadu/India/Date:17-05-2021.
20	J.Sureshkarthik	Others	KINGS COLLEGE OF ENGINEERING	Very good presentation

*J. Manavalan*  
17/5/21  
CCC Coordinator

*J. Manavalan*  
17/5/2021.  
Principal





## CITIZEN CONSUMER CLUB

20-21 (ODD)



### WEBINAR REPORT

**Citizen Consumer Club** organized a webinar on "**Consumer Awareness**" on 19.12.2020, from 12.01p.m. to 1.15p.m. Welcome address was delivered by Dr. G.Ramya Arockia Mary, AP/Mathematics. **Mr.S.Karikalan, Advocate, High Court, Chennai**, acted as the Resource person. He delivered a talk on Consumer rights, Consumer protection act 1986 and 2019. He explained about the responsibility of consumers and created awareness among participants. In this webinar 111 participants got benefited. Dr. S.Geetha, AP/Mathematics delivered vote of thanks. Online feedback forms were collected. Participants got awareness on Consumer Awareness and rights.

20<sup>th</sup> Year of  
Academic Excellence



**KINGS**



WABT Accredited & ISO 9001 Certified Institution  
Approved by APTECH, State Skills & Qualification Assessment Institute, Chennai  
Established in 1997, Kings College of Engineering, Panakkulam, Tamil Nadu  
Kings College of Engineering, Panakkulam, Tamil Nadu - 610 005



**Citizen Consumer Club  
organizes**

**Webinar  
on  
Consumer Awareness**



**Shri. S. Karikalan, MA., M.L., (Ph.D.)**  
Advocate,  
High Court,  
Chennai

19.12.2020

12:01 p.m. - 01:15 p.m.

*All are Invited*

Follow the live programme in our college YouTube Channel

Dr. G. Ramya Arockia Mary Dr. J. Arputha Vijaya Selvi Dr.R. Rajendran  
Asst. Prof. / Mathematics Principal Secretary  
Coordinator - CCC

[KingsCollegeofEngineering](#) [Kings College of Engineering Panakkulam](#)



High Court, Chennai Shri. S. Karikalan, Advocate, High

**BROUCHRE**

NAAC Accredited Institution

**KINGS**  
COLLEGE OF ENGINEERING  
Panakkulam, Tamil Nadu - 610 005

**Citizen Consumer Club  
organizes  
Webinar on  
Consumer Awareness**

**Shri. S. Karikalan, MA., M.L., (Ph.D.)**  
Advocate,  
High Court, Chennai

*Chandrasekharan*  
19/12/2020  
CCC - Coordinator

*J. Arputha Selvi*  
19/12/2020  
Principal

(Dr.G.RAMYA AROCKIA MARY, AP/ Mathematics)





**KINGS**  
COLLEGE OF ENGINEERING  
(N.A.C. Accredited Institution)  
(Approved by AICTE, New Delhi. Affiliated to  
Anna University, Chennai)



## CITIZEN CONSUMER CLUB

### "PLASTIC BAN AWARENESS PROGRAMME"

Date & Time: 01.02.2019, 11.00 a.m.

Venue: Kings Campus

#### Report

A one day Plastic Ban Awareness Programme was organized by the Citizen Consumer Club in our college on 01.02.2019. The programme officer Dr.G.Ramya Arockiamary had made all the arrangements for the programme.

The Programme was formally inaugurated by our Secretary, Dr. R. Rajendran, and Dr. J. Arputha Vijayaselvi, Principal of Kings College of Engineering. The programme witnessed the enthusiastic participation of 40 CCC volunteers and A power point presentation was presented to CCC volunteers in order to gain knowledge about plastic usage of boon and ban.

Every product has a shelf life, but sadly that is not the case with plastics. The fact is that our planet cannot digest plastic. Plastics take around 500 to 1000 years to completely degrade due to the presence of complex polymers. As a result, till now whatever bit of plastic has ever been manufactured or used by us can be found in some form or the other on the planet.

Tamil Nadu has announced its intention to ban the manufacture, sale, storage, and use of disposable plastic from January 1, 2019. The ban primarily covers the use of plastic carry bags, plastic plates, plastic cups, plastic flags, small plastic sachets used in packaging water, among others. Exclusions, however, apply for milk, curd, oil, and medicine packaging.

The awareness programme was really conducive to keep the environment clean and avoid using the plastics; our CCC volunteers stuck inside the campus the slogans of plastics ban usage, more than 700 pupils were benefited through the programme. The programme also disseminated a note of awareness to the volunteers who has undiminished concern for the society.

*Dr. G. Ramya Arockiamary* 4/2/19

CCC PROGRAMME OFFICER

*J. Arputha Vijayaselvi*  
4/2/19

PRINCIPAL



## "PLASTIC BAN AWARENESS PROGRAMME"

Date & Time: 01.02.2019, 11.00 a.m.

Venue: Kings Campus







AN AAC Accredited Institution  
**KINGS**  
COLLEGE OF ENGINEERING  
Recognized under 2(f) & 12(B) of UGC  
Approved by AICTE, New Delhi  
Affiliated to Anna University, Chennai



TUV Rheinland  
**CERT**  
ISO 9001

## CITIZEN CONSUMER CLUB "WOMEN SELF HELP GROUP"

Date : 29.08.2019 to 31.8.2019

Venue: Kings Campus

### Report

Citizen Consumer Club was conducted a three days programme through Women's self help Group for the students and the staff members. The Programme was formally inaugurated by our Secretary, Dr. R. Rajendran, and Dr. J. Arputha Vijayaselvi, Principal of Kings College of Engineering. Various commodities like dresses, Ornaments, Jute bags and Jute items, fancy things and healthy food items were available in those stalls. The things are very cheap and best quality. It is a new effort in our college premises. Students and staff members were benefited by this programme.



*Dr. G. Ramya Arockia Mary*  
CCC - Coordinator

(Dr.G.RAMYA AROCKIA MARY, AP/ Mathematics)

*J. Arputha Vijayaselvi*  
31/8/19  
Principal



ANAAC Accredited Institution  
**KINGS**  
COLLEGE OF ENGINEERING  
Recognized under 2(f) & 12(B) of UGC  
Approved by AICTE, New Delhi  
Affiliated to Anna University, Chennai



**CITIZEN CONSUMER CLUB**  
**"COMPETITION FOR WORLD CONSUMER DAY CELEBRATION"**

Date : 11.11.2019

Venue: Kings Campus

Report

Citizen Consumer Club has conducted competition for 1 year students owing to World Consumer Day on 11.11.2019. The Competition was formally inaugurated by our Principal Dr. J. Arputha Vijayaselvi and Dr.V.Sureshkumar, HOD of Science and Humanities, Kings College of Engineering. Students have enthusiastically participated in this competition. The following students are the prize winners.

EVENT	I PLACE	II PLACE	III PLACE
ESSAY WRITING	P.DEEPIKA I CSE	A.BARATHBABU I MECH	R.MADHUMITHA I CIVIL
POEM WRITING	J.SURESH KARTHIK I CSE	S.SWETHA I CSE	S.GAYATHRI I ECE
DRAWING	P.DEEPIKA I CSE	J.SURESH KARTHIK I CSE	R.VEERAMANI I MECH

*Dr. G. Ramya Arockia Mary*  
09/12/19  
CCC - Coordinator

*J. Arputha Vijayaselvi*  
11/12/19

Principal

(Dr.G.RAMYA AROCKIA MARY, AP/ Mathematics)





ANNAU Accredited Institution  
**KINGS**  
 KINGS COLLEGE OF ENGINEERING  
 KINGS COLLEGE OF TECHNOLOGY  
 KINGS COLLEGE OF MANAGEMENT  
 KINGS COLLEGE OF DESIGN  
 KINGS COLLEGE OF ARTS & SCIENCES  
 KINGS COLLEGE OF DISTANCE EDUCATION  
 KINGS COLLEGE OF RESEARCH & INNOVATION



## CITIZEN CONSUMER CLUB

### "Tamil Nadu Handloom Weavers Cooperative Society"

Date: 19.12.2019 & 20.12.2019

Venue: Kings Campus

#### Report

Citizen Consumer Club has conducted two day Consumer Expo through Tamil Nadu Handloom Weavers Cooperative Society for the students and the staff members. The Programme was formally inaugurated by our Secretary, Dr. R. Rajendran, and Dr. J. Arputha Vijaya Selvi, Principal, Kings College of Engineering. Various commodities like Sarees, floor mats, Bed sheets, Bedspreads, Pillow covers, towels, Handloom shirts and chudithar materials were made available in this Expo. The things were of best quality. Students and staff members were benefited by this Expo.



*Dr. G. Ramya Arockia Mary*  
 CCC - Coordinator

*J. Arputha Vijaya Selvi*  
 Principal

(Dr.G.RAMYA AROCKIA MARY, AP/ Mathematics)





**KINGS**  
COLLEGE OF ENGINEERING  
(NAAC Accredited Institution)  
(Approved by AICTE, New Delhi Affiliated to  
Anna University, Chennai)



TUV Rheinland  
**CERT**  
ISO 9001

## Passport Camp

Organized by

Citizen Consumer Club (CCC) with Travelshop, Thanjavur

Date: 19.03.18

Venue: Lecture Hall (410)



### REPORT

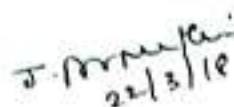
Under the guidance and guidelines given by Dr.R.Rajendran, secretary, and Dr.J.Arputha Vijaya Selvi, Principal, Citizen Consumer Club (CCC) organized a passport camp for the staff members and students of our college in association with Travelshop, Thanjavur. The prime objective of the camp was to make the process of getting passport easier for the professional community. A circular was circulated on 27.02.18 detailing the documents and amount required to get passport.

Mr.Rtn.Er.S.Jaffer Sadiq, Director, Travelshop, along with his four team members from Thanjavur branch made a visit on 19.03.18 to conduct the camp. The camp was inaugurated by Mr.R.Annamalai, Public Relations Officer. In this camp the initial process of getting the photocopies of the required documents and fees were collected from the applicants. The team also put in plain words about the process undergoing in the concern regional passport office on the day of verification. Many students and staff members who had problems in the documents got clarified with the team members. The numbers of applicants who utilized this opportunity were 112 out of which 80 applicants completed the process and the remaining applicants are given a week time to complete the process. The team has consented to make their appearance on 26.03.18 at our again to complete the initial process for the remaining applicants.

The online registration and the appointment for verification in the concern passport office for the each applicant will be made by the team members. After the verification the applicants will receive their passport through registered post after the police enquiry.

  
Coordinator - CCC

(K. Albert Lawrence, APH/ English)

  
22/3/18

Principal



**Passport Camp**  
 Organized by  
**Citizen Consumer Club (CCC) with Travelshop, Thanjavur**  
 Date: 19.03.18  
 Venue: Lecture Hall (410)



Mr.R.Annamalai, PRO inaugurates the camp



Public Relations Officer and CCC Co-ordinator are seen with the team members



Students and staff members are busy with the registration



A student waits to receive receipt for the amount paid



A student gets clarification from Mr.Rtn.Er.S.Jaffer Sadiq, Director, Travelshop,



The applicants are waiting for their turn and the students volunteers are busy in guiding them





**KINGS**  
COLLEGE OF ENGINEERING  
(NAAC Accredited Institution)  
(Approved by AICTE, New Delhi Affiliated to  
Anna University, Chennai)



## Citizen Consumer Club

### World Consumer Day Celebration-2018

Venue: H.H. The Raja's College, Pudukkottai

Date: 06.07.2018

Time: 10.00am

### Report

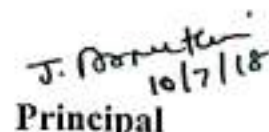
World Consumer Day Celebration-2018 was held on 06.07.18 at 10.00 am in H.H.Rajah's College, Pudukkottai. With a view to celebrate this function, competitions like Poem Writing, Essay Writing and Drawing were organized by Citizen Consumer Club of our college on the instruction given by District Supply Office, Pudukkottai District. The topics of the competition were 'The pros and cons of using online transactions'. The prime motive of this competition was to create awareness among the student community to be vigilance while doing online transaction to avert forgeries. Many students took active participation in the competition held on 23.02.18. And the laurels go the following winners.

Competition	Name of the winners	Class	Place
Poem Writing	Ezhilarasi M	I ECE	I
	Vasanthakumar V	III CIVIL B	II
	Soundariya M	I CIVIL	III
Essay Writing	Rajalakshmi A	III CSE	I
	Rajalakshmi K	I ECE	II
	Karthick M	I MECH A	III
Drawing	Kabilan S	I MECH A	I
	Dhurka K	II ECE A	II
	Melvin Charles B	I ECE	III

The winners were honoured with certificates and prizes by Respected District Collector of Pudukkottai, Mr. S.Ganesh IAS, who presided over the function and made a thought provoking ambience through his thoughtful presidential address. The students got the wakeful thoughts on the remedial measures taken by the government to avert and to alert about the crimes in consummation in the society using latest android applications.

  
Coordinator- CCC

(K. Albert Lawrence, APII/ English)

  
10/7/18  
Principal

N.B.  
J. Praveen  
10/7/18

**Citizen Consumer Club**  
**World Consumer Day Celebration-2018**



Mr. S.Ganesh IAS, Honourable District Collector of Pudukkottai delivers his presidential address



Kabilan S, II Mech B, receives certificate and prize for getting I Place in Drawing



V. Vasanthakumar of IV Civil B receives certificate and prize for getting II Place in Poem Writing



Winners of Kings with CCC Coordinator of our college







**KINGS**  
COLLEGE OF ENGINEERING  
*NAAC Accredited Institution*  
*(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai)*



## Citizen Consumer Club

### World Consumer Day Celebration-2017

Venue: H.H. The Raja's College, Pudukkottai

Date: 26.04.2017

Time:11.00am

### Report

World Consumer Day Celebration-2017 was held on 26.04.17 at 11.00 am in H.H.Rajah's College, Pudukkottai. With a view to celebrate this function, competitions like Poem Writing, Essay Writing and Drawing were organized by Citizen Consumer Club of our college based on the instruction given by District Supply Office, Pudukkottai District. The topics of the competition were 'How to protect ourselves from false advertisements' and 'Avoid Wasting Food'. The prime motive of this competition was to create awareness about consumer rights among the student community. Many students took active participation in the competition held on 10.04.17. And the laurels go the following winners.

Poem Writing	1	S. Divyalakshmi	III ECE
	2	K. Saravanan	III Civil B
	3	C.Hariharan	III Mech B
Essay Writing	1	M.P.Salaimanimagudam	III Civil B
	2	K.Abirami	III ECE
	3	S.Thusara	I ECE
Drawing	1	B.Rajan	III Mech B
	2	S.Ashiga	II ECE
	3	E.Vishvaraj	II Civil B

The winners were honoured with certificates and prizes by Honourable District Collector of Pudukkottai, Mr. S.Ganesh IAS, who presided over the function and made thought provoking ambience through his thoughtful presidential address.

Though the students know the basic knowledge on consumer rights, they got new information on TN-LMCTS, an android application for making consumer related complaint using this application for immediate solution.

  
Coordinator- CCC

(K. Albert Lawrence, APH/ English)

  
Principal





**Citizen Consumer Club**  
**World Consumer Day Celebration-2017**



Mr. S. Ganesh IAS, Honourable District Collector of Pudukkottai delivering presidential address



M.P. Salaimanimagudam, III Civil B, receiving certificate for getting 1st Place in Essay Writing



S. Divyalakshmi, III ECE, receiving certificate for getting 1st Place in Quiz Writing



Winners of Kings with District Collector of Pudukkottai



TN-LMCTS, Android application for making consumer related complaint

*MS*



**KINGS**  
COLLEGE OF ENGINEERING  
(NAAC Accredited Institution)  
(Approved by AICTE, New Delhi, Affiliated to  
Anna University, Chennai)



**A Guest Lecture**

On

**'Environmental Hygiene and Pollution Awareness'**

Date: 27.10.17

Venue: Lecture Hall (410)



**REPORT**

With a view to create awareness about the individual hygiene and pollution to the newly joined first year Citizen Consumer Club volunteers, a **Guest Lecture** on **'Environmental Hygiene and Pollution Awareness'** has been arranged and conducted on 27.10.17 between 3.30pm and 4.30pm in the **Lecture Hall (410)**.

**Mr. K. Albert Lawrence**, CCC Co-ordinator welcomed the gathering and handed over the session to the Guest Speaker **Dr.V.Sureshkumar**, Head, Department of Science and Humanities, who consented and delivered the Guest Lecture. He elucidated about the importance of individual hygiene and the causes for pollution in the environment. He elaborated the primary steps to be taken by the individual to visualize a change in the society in to preserve the globe for the future generation.

The objective of the guest lecture was attained as **Forty Three** first year Citizen Consumer Club volunteers lent their ears for the enlightening Lecture. They were in receptive and pensive mood till the end of the sessions. The students were satisfied with the lecture which was reflected in the feedback session. Citizen Consumer Club Co-ordinator gave away the Certificate of Appreciation to the Guest Speaker on behalf of the Principal, **Dr.J.Arputha Vijayal Selvi**. The programme came to an end with the vote of thanks by **R. Mohamed Yasin Sharif**, the student Chairman of Citizen Consumer Club.

  
Coordinator-CCC

(K. Albert Lawrence, APH/ English)

  
Principal



**A Guest Lecture**  
On  
**'Environmental Hygiene and Pollution Awareness'**  
Date: 27.10.17                      Venue: Lecture Hall (410)



Mr. K. Albert Lawrence, CCC Co-ordinator welcomes the gathering



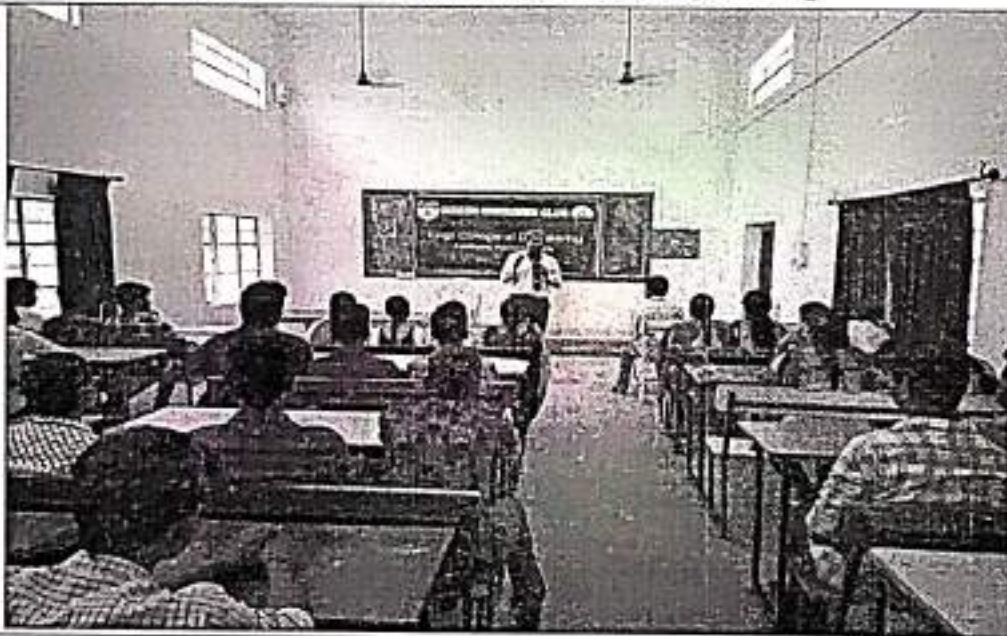
The Guest Speaker, Dr.V.Sureshkumar delivers the lecture.

1

**A Guest Lecture**  
On  
**'Environmental Hygiene and Pollution Awareness'**  
Date: 27.10.17                      Venue: Lecture Hall (410)



Mr. K. Albert Lawrence, CCC Co-ordinator welcomes the gathering



The Guest Speaker, Dr.V.Sureshkumar delivers the lecture.



**A Guest Lecture**  
On  
**'Environmental Hygiene and Pollution Awareness'**  
Date: 27.10.17                      Venue: Lecture Hall (410)



Citizen Consumer Club volunteers are seen in the receptive mood.




CCC Co-ordinator gives away the certificate of appreciation to the Guest Speaker on behalf of the Principal



### Citizen Consumer Club

### World Consumer Rights Day Celebration

Citizen Consumer Club coordinator along with 9 students of our college has participated in **World Consumer Rights Day Function** on **27-07-2016** at Raja's College, Pudukkottai. Consumer club students of various colleges and schools were participated in this function. **Thiru. S.Ganesh** , District Collector of Pudukkottai was the chief guest of the function and given presidential address, **Thiru. S. Dhanavelu**, District Chairman of Citizen Consumer Club have given valuable information and created awareness to the consumer club students. Finally, the district collector has given the prizes for winners of various competitions. In this function, our college consumer club students also received **9 prizes**.

  
Coordinator / CCC  
(Dr.S.Udayakumar / Chemistry)

  
Principal



# *"World Consumer Rights Day Celebration"*

Date : 27.07.2016

Place: Rajah's College, Puthukkottai





# KINGS

COLLEGE OF ENGINEERING  
Punalkulam, Thanjavur.

Approved by AICTE, Affiliated to Anna University



TUV Rheinland  
**CERT**  
ISO 9001

## CITIZEN CONSUMER CLUB

**“Awareness Programme on Adulteration in Food”**

### AGENDA

**Date & Time : 17-09-2016 , 2.00 PM**

**Venue :** TUTORIAL  
HALL  
(410)

**Prayer song**

**Welcome Address**

: Dr.S.Udayakumar  
CCC Coordinator

**Felicitation Address**

: PRO

**Invitee Talk**

: Mr.S.Dhanavelu  
President  
District Consumer Club Association  
Pudukkottai

**Vote of Thanks**

: E.Ilankhathir  
Student Chairman of CCC

**National Anthem**





### Citizen Consumer Club (CCC)

#### "Awareness Programme on Adulteration In Food"

Date & Time : 17.09.2016, 2.00 PM

Venue : Tutorial Hall

#### Report

Awareness Programme on "Awareness Programme on Adulteration In Food" to the Citizen Consumer Club volunteers was organized on 17.09.2016 at 2.00 PM in our college premises under the banner of CCC. In this programme, **Mr.S.Dhanavelu, President, District Consumer Club Association, Pudukkottal** has come as a resource person. The programme was started with prayer song. The welcome address was given by **Dr. S.Udayakumar, CCC coordinator** and felicitation address was given by **Mr.R.Annamalal PRO** of our college. Resource person Mr.S.Dhanavelu has explained briefly the food adulterants, consumer rights and created awareness about food and adulterants. The 50 first year CCC volunteers were attended in this programme and benefited. After the programme, many of the CCC volunteers have cleared their doubts and given good feedback about the programme. Finally, the first year CCC student chairman E.lankathir has delivered the vote of thanks and programme ended with national anthem.

  
Coordinator / CCC  
(Dr.S.Udayakumar / Chemistry)

  
Principal

# Awareness Programme on Adulteration in Food

Date : 17.09.2016

Venue : Tutorial Hall



Welcome address given by Dr.S.Udayakumar, CCC Coordinator



Honoring the Chief Guest By our PRO



Invitee talk delivered by Mr.S.Dhanavelu, President Consumer Club Association, Pudukottai.



Mr.S.Dhanavelu, Interacting with Students



CCC Volunteers listening the programme



CCC Volunteers listening the programme