



**ACADEMIC YEAR 2022-2023/ODD SEMESTER**

**CITIZEN CONSUMER CLUB**

**REPORT ON CONSUMER AWARENESS PROGRAMME**

Citizen Consumer Club organized Guest Lecture on “Consumer Awareness” to all students of 1<sup>st</sup> year- on **21<sup>th</sup> November, from 02.00pm to 03.00pm. Mrs.Lathauthaman M.Sc.,M.S.W.,DYHE, President, District consumer Association, Pudukottai** , acted as resource person.

**Objective:**

The main objective of this programme is to create awareness among students and impart to public.

**Introduction:**

The resource person defined clearly that consumers are people who buys things or utilizes service. She explained consumer responsibilities and its importance. Consumer awareness is significant with the goal that consumers can settle on the best choice.

**Consumer Rights:**

The resource person described the consumer rights. They are listed below:

- Right to safety.
- Right to information.
- Right to choose.
- Right to seek and redressal.
- Right to consumer Education.

She insisted all the students to get bill on purchases made and read the information carefully on the packets before purchase. She elaborated misleading advertisements and its impact. She asked the students to follow RRR mantra.

- Reduce
- Reuse
- Recycle

Finally students expressed their queries about consumer protection act and the process of registering complaints against false and expired products. Speaker dispelled the queries made by students.

## INVITATION

Guest Lecture on  
**Consumer Awareness**  
Organized by  
Citizen Consumer Club

D. Lathauthaman M.Sc., M.S.W., DYHE.,  
President,  
District Consumer Association  
Pudukkottai

21.11.22 01:30 p.m.  
Chera Hall

Dr. S. Geetha  
Coordinator - CCC  
AP/Mathematics

Dr. V. Sureshkumar  
HoD/S&H

Dr. J. Arputha Vijaya Selvi  
Principal

## Highlights of the Guest Lecture



Coordinator –CCC gives welcome address



Students listening to lecture.



Enthusiastic audience in the session.



Complimenting the resource person.

### Outcome:

- Increased the knowledge of consumer responsibilities and rights.
- Created awareness among students about consumer protection act.

*Muthu*  
29.12.22  
CCC -Coordinator

*J. Muthu*  
29/12/2022  
Principal